



“Winning companies win because they have good leaders who nurture the development of other leaders at all levels of the organization.” – Noel Tichy

# Leadership Development

Leadership is far more than something associated with a title or position. Leadership, by definition, is the ability to positively influence and guide other people. Successful leaders, therefore, are developed as they learn how to effectively guide (lead) and influence others.

The best organizations are the ones who *develop* the best leaders!

## What is Becoming Your Best Leadership Development?

We have invested over 40 years researching great leaders and high performers – the top 10% across industries. In that research, we found that there are 12 principles of highly successful leaders that you see over and over in the very best.

When you see what high performers focus on, the 12 principles are clearly the common denominator of success amongst them. These 12 principles are strong predictors of success, both personally and professionally.

What is exciting is that these 12 principles can be learned and will transform leaders at every level of an organization.

The focus on these principles will have a direct impact on productivity, communication, accountability, planning, team culture, and most importantly—results!

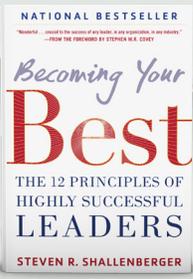
This leadership training program empowers people with the tools, skills, and processes to be among the top 10% of leaders.

## What Does the Training Teach?

The Leadership Development Program focuses on the 12 Principles of Highly Successful Leaders—how to live them, how to practice them, and how to influence others to live by the same principles. The real value of the course is the “how to” application of these 12 principles:

- Be True to Character
- Lead with a Vision
- Manage with a Plan
- Prioritize Your Time
- Live the Golden Rule
- Build & Maintain Trust
- Be an Effective Communicator
- Innovate through Imagination
- Be Accountable
- Apply the Power of Knowledge
- Live in Peace & Balance
- Never Give Up!





## About The Book

The #1 International Bestseller *Becoming Your Best: 12 Principles of Highly Successful Leaders* details the timeless principles embodied by the top 10 percent.

## Course Delivery Options

The Leadership Development Program is available in the following delivery options:



**Live In-person:** Live, In-person training



**Live Virtual:** Live, online, instructor-led training



**Online, On-Demand:** On-demand training (without instructor & peer interaction)

## Organization Implementation Options

We offer three different ways to implement training:

**Public Workshop**—Your employees attend a pre-scheduled public workshop (live or virtual).

**In-House Training**—One of our expert trainers will train your team at the location you specify (this can also be done virtually for your team).

**Trainer Certification**—Individuals or trainers from your organization get certified to teach the course within your company.

## About Becoming Your Best Global Leadership:

BYB is a top-rated Leadership Training company that's home to a suite of award-winning training solutions that measurably and significantly improve performance, productivity, and well-being. BYB's proven and tested tools and processes will bring out the best in your people, culture, and organization.

## Who Needs this Leadership Training?

Any current or future leaders. This includes executives, managers, directors, project managers, team leaders, promising sales and operations staff, or others with promising leadership potential.

## Benefits of Leadership Development Training

This leadership program was rated by HR.Com as one of the top three global leadership programs. For more than a decade, the leadership development program has improved performance, productivity, and well-being for private, public, and government organizations.

**Effective**—because of its ease of implementation and direct impact on results, the program was rated by HR.com as one of the top three leadership programs globally.

Following the training, organizations report a significant increase in the ability of their leaders to:

**Inspire, Motivate, and Influence**—Participating leaders better motivate, inspire, and influence their people. They learn how to communicate clearly, build trust, and establish accountability.

**Plan, Execute, Deliver on Goals**—Participants learn how to set a clear vision, plan, execute, and deliver results — goals are more consistently defined, reported on, and achieved.

**Connect, Trust, and Foster Teamwork**—Leaders learn powerful ways to increase trust and collaboration. This leads to higher performance, a better culture, and reduced turnover.

**Perform, Produce, & Engage**—Participants are more confident in their ability to lead and engage with their people. Productivity goes up on average by 30–50%!

## What's the Next Step (How to Learn More)

Here's how to get course specific information, schedule an event, or attend a no-cost product preview today:

Email us at [Support@BecomingYourBest.com](mailto:Support@BecomingYourBest.com)

Call us at 888-690-8764

Visit [www.BecomingYourBest.com](http://www.BecomingYourBest.com)

or Scan this QR Code:

